Adding An 'ACTION' Pixel on Your 'Thank You' Page
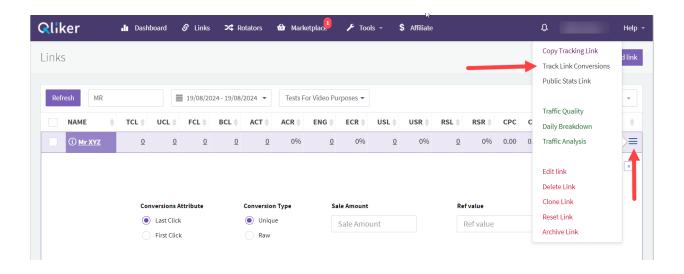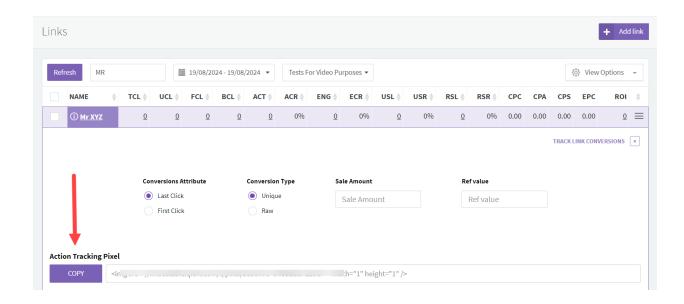
To install the [Qliker](#) action pixel on your thank you page, follow these precise steps:

1. **Create a Tracking Link**: Log in to your Qliker account and create a tracking link that you'll use for your campaign.

2. **Locate 'Track Link Conversions'**: Once your tracking link is set up, go to the far right of the link's details. You'll see an option labelled "Track Link Conversions." Click on it.

3. **Grab the Action Pixel**: In the "Track Link Conversions" section, you'll find the ACTION pixel. Copy this pixel code.

There are two effective options for redirecting new leads:

Option 1: Thank You Page with Action Pixel

Upon opting in, redirect your leads to a 'Thank You' page. This page serves multiple purposes: it reassures the subscriber that their sign-up was successful, provides a place for you to add an action pixel to track your opt-ins using a tool like Qliker, and offers additional value through additional text and buttons leading to the promised content or other relevant offers.

Option 2: Redirection to Affiliate Offer with Action Pixel

Alternatively, you can redirect leads directly to the main affiliate offer you want to promote. To track opt-ins effectively using Qliker, consider creating a blank page where you add your action pixel. From there, you can add a redirect code that automatically forwards the lead to your affiliate offer after a brief delay of 1 or 2 seconds. This ensures you can monitor and measure your opt-ins while seamlessly guiding leads to your primary offer.

Use this redirection code and simply add your affiliate offer link in it:

<META http-equiv="refresh" content="2.0;URL=ADD YOUR AFFILIATE LINK HERE">

Important: For the action pixel to track in option #1 and #2, it's important to create a 'Tracking' link in Qliker. This means, when you buy traffic, you should be giving the traffic seller (me) your 'Tracking' link. Like that the traffic seller (me) can send traffic to your 'Tracking' link.