

Creating 'TRACKING' Links In [Qliker](#)

With this method, TRACKING links are useful to:

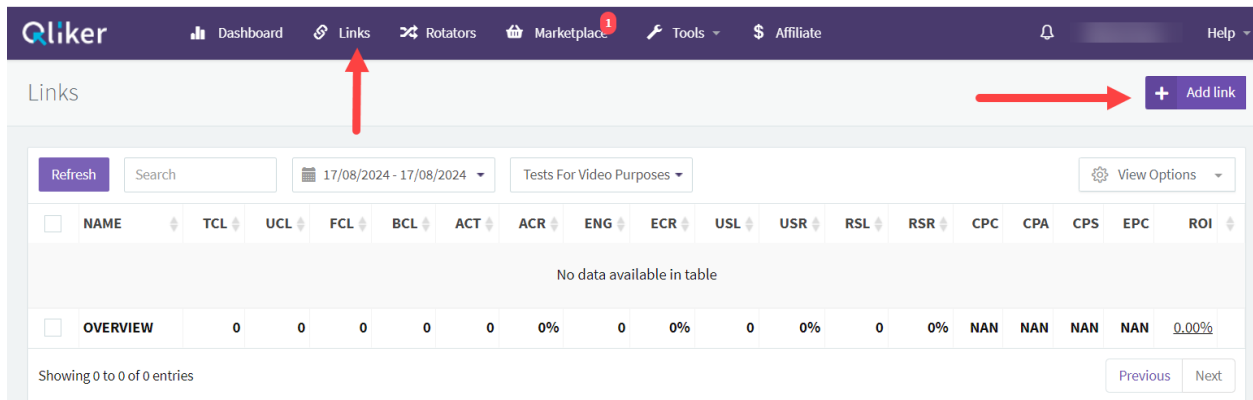
- Monitor the opt-in rate you get from the clicks your partners send you
- Monitor clicks that come from your Social Media

Of course, you can do many more things with TRACKING links but for 'Solo Ads' clicks, that's all you need them for.

Creating Tracking Links In Qliker Step By Step

A. Do this for each partner that sends you clicks:

Once you generated the TRACKING link, provide it to your 'Solo Ads' provider



The screenshot shows the Qliker dashboard interface. The top navigation bar includes links for Dashboard, Links, Rotators, Marketplace, Tools, and Affiliate. The 'Links' tab is highlighted. Below the navigation bar, there is a section titled 'Links' with a '+ Add link' button. Below this, there is a table with columns for various metrics: NAME, TCL, UCL, FCL, BCL, ACT, ACR, ENG, ECR, USL, USR, RSL, RSR, CPC, CPA, CPS, EPC, and ROI. The table currently shows 'No data available in table' and a row for 'OVERVIEW' with values 0, 0, 0, 0, 0, 0%, 0, 0%, 0, 0%, 0, 0%, NAN, NAN, NAN, NAN, and 0.00%. The bottom of the table shows 'Showing 0 to 0 of 0 entries' and 'Previous' and 'Next' buttons.

	NAME	TCL	UCL	FCL	BCL	ACT	ACR	ENG	ECR	USL	USR	RSL	RSR	CPC	CPA	CPS	EPC	ROI
	No data available in table																	
	OVERVIEW	0	0	0	0	0	0%	0	0%	0	0%	0	0%	NAN	NAN	NAN	NAN	0.00%

Showing 0 to 0 of 0 entries

Previous Next

Links — Add link

Qliker Links

Link group ? Tests For Video Purposes Manage groups

Name ? **Name Of Partner Who Is Sending You Clicks**

Tracking Link ? **https://imscalable.qliktrk.com/l/** **what-ever-you-want** Info

Primary URL ? **https://** **Your lead capturing page link here** Info

☐ Split Test ?

Cloak link ? ☐ Yes ☒ No, just track and redirect to the URL above

Save Changes + Show Advanced Settings

Then go directly to:

☒ Blank Referrers (Possible loss of 10% clicks due to bad user's browsers not redirecting properly) ?

☐ Disable pixels conversions for this link ?

Pixels ?

Notes ?

☐ Skip URL verification ?

Treat Tablets Like a ? Desktop PC

Save Changes — Hide Advanced Settings

Then, grab your TRACKING link and send it to your click 'Solo Ads' seller (partner) so he/she can start sending you clicks...

Qliker Dashboard Links Rotators Marketplace Tools Affiliate Help

Links

Refresh Search 17/08/2024 - 17/08/2024 Tests For Video Purposes

	NAME	TCL	UCL	FCL	BCL	ACT	ACR	ENG	ECR	USL	USR	RSL	RSR	CPC
<input type="checkbox"/>	① Mr XYZ	0	0	0	0	0	0%	0	0%	0	0%	0	0%	0.00
<input type="checkbox"/>	OVERVIEW	0	0	0	0	0	0%	0	0%	0	0%	0	0%	0.00

Showing 1 to 1 of 1 entries

Copy Tracking Link
Track Link Conversions
Public Stats Link
Traffic Quality
Daily Breakdown
Traffic Analysis
Edit link
Delete Link
Clone Link
Reset Link
Archive Link