

Creating 'TRACKING' Links In [Qliker](#)

With this method, TRACKING links are useful to:

- Monitor the opt-in rate you get from the clicks your partners send you
- Monitor clicks that come from your Social Media

Of course, you can do many more things with TRACKING links but for 'Solo Ads' clicks, that's all you need them for.

Creating Tracking Links In Qliker Step By Step

A. Do this for each partner that sends you clicks:

Once you generated the TRACKING link, provide it to your 'Solo Ads' provider

The screenshot shows the Qliker dashboard interface. The top navigation bar includes links for Dashboard, Links, Rotators, Marketplace, Tools, and Affiliate. The 'Links' menu item is highlighted with a red arrow. Below the navigation bar, the 'Links' section is visible, featuring a search bar, a date range selector (17/08/2024 - 17/08/2024), and a 'View Options' dropdown. A table with various columns (NAME, TCL, UCL, FCL, BCL, ACT, ACR, ENG, ECR, USL, USR, RSL, RSR, CPC, CPA, CPS, EPC, ROI) is shown, but it is empty, displaying 'No data available in table'. A red arrow points to the '+ Add link' button in the top right corner of the table area. The bottom of the table shows 'Showing 0 to 0 of 0 entries' and 'Previous' and 'Next' navigation buttons.

Links Add link

Qliker Links

Link group: Tests For Video Purposes Manage groups

Name: **Name Of Partner Who Is Sending You Clicks**

Tracking Link: <https://imscalable.qltrk.com/> **what-ever-you-want** Info

Primary URL: <https://> **Your lead capturing page link here** Info

Split Test

Cloak link: Yes
 No, just track and redirect to the URL above

Save Changes + Show Advanced Settings

Then go directly to:

Blank Referrers (Possible loss of 10% clicks due to bad user's browsers not redirecting properly) ?

Disable pixels conversions for this link ?

Pixels

Notes

Skip URL verification ?

Treat Tablets Like a

Save Changes Hide Advanced Settings

Then, grab your TRACKING link and send it to your click 'Solo Ads' seller (partner) so he/she can start sending you clicks...

Qliker Dashboard Links Rotators Marketplac... Tools Affiliate Help

Links Add link

Refresh 17/08/2024 - 17/08/2024 Tests For Video Purposes

<input type="checkbox"/>	NAME	TCL	UCL	FCL	BCL	ACT	ACR	ENG	ECR	USL	USR	RSL	RSR	CPC
<input type="checkbox"/>	Mr XYZ	0	0	0	0	0	0%	0	0%	0	0%	0	0%	0.00
<input type="checkbox"/>	OVERVIEW	0	0	0	0	0	0%	0	0%	0	0%	0	0%	0.00

Showing 1 to 1 of 1 entries

- Copy Tracking Link
- Track Link Conversions
- Public Stats Link
- Traffic Quality
- Daily Breakdown
- Traffic Analysis
- Edit link
- Delete Link
- Clone Link
- Reset Link
- Archive Link